Buying House Website - Wireframe & Structure Proposal

Website Hierarchy & Flow

Main Categories:

Menswear

Tops

Denims

Non-Denims

Knits

Bottoms

Denims

Non-Denims

Knits

Sub-Category Options per Product:

Silhouette/Style Type (e.g., Shirt, T-shirt, Jogger, Jean, Chino)

Fabric Type & Composition (Pre-listed fabrics with GSM, blend details)

Wash/Finish Options (Stone wash, Enzyme, Pigment dyed, etc.)

Branding Options (Label placement, Tags)

Minimum Quantity Per Size (XS, S, M, L, XL, XXL)

Customization Requests Field (Special stitching, packaging, etc.)

Website Core Pages:

Homepage

Highlight core product categories (Tops, Bottoms, Denims, Knits)

Quick intro: "Browse Ready Styles, Customize, Place Bulk Orders"

Featured styles section (New launches, Popular orders)

Call-to-Action (CTA): "Start Your Order"

Product Listing Page

Filter options:

Category (Tops/Bottoms)

Fabric Type (Denim/Non-Denim/Knits)

Wash Finish

MOQ (Minimum Order Quantity)

Product Detail Page

Product images (Front, Back, Close-ups)

Fabric details, Finish options

Size chart + MOQ grid

Customization dropdowns (Fabric, Wash, Label, Quantity input)

Comments/Notes field for special instructions

CTA: "Submit Order Inquiry"

Order Booking Page (Form or Checkout Style)

Captures buyer's:

Company Name

Contact Person

Email & Phone

Selected Product(s), Quantity, Customizations

Payment Terms (Advance %, Invoice Option)

Expected Delivery Date

Order Confirmation Page + Email Notification

Dashboard/Admin Panel:

View incoming orders

Track status (Pending, Confirmed, In Production, Dispatched)

Export order reports

Backend Considerations:

Option to integrate ECG oversight: sync order data to BMS.

Optional payment gateway setup for order booking advance.

GST-compliant invoice generator.

Vendor/Production assignment post-order submission.

Visual Wireframe Drafts

1. Homepage Wireframe:

Top Nav Bar: Logo | Categories (Tops, Bottoms) | About | Contact | Order Tracking

Banner: Bold text - "Ready Styles. Bulk Orders. Tailored For You."

Category Tiles: Tops | Bottoms | Denims | Knits (Clickable)

Featured Products Section: Grid showcasing selected styles

CTA: "Start Your Order" button leading to Product Listing

2. Product Listing Page Wireframe:

Left Filters Panel:

Category (Tops/Bottoms)

Fabric Type (Denim/Non-Denim/Knits)

Wash Finish

MOQ Filter

Main Grid: Product thumbnails with name, quick specs

CTA: "View Details" on each product

3. Product Detail & Order Booking Wireframe:

Product Images Carousel (Front, Back, Zoom-in)

Fabric + Finish Info Section

Size & MOQ Grid: Editable quantities per size

Customization Fields:

Fabric Type dropdown

Wash/Finish dropdown

Branding option dropdown

Notes field

CTA: "Submit Order Inquiry" leading to Order Form

Order Form:

Company Details (Name, Contact, Email)

Product Summary + Customizations

Payment Terms (Advance %, Invoice option)

Delivery Timeline input

Submit button triggers confirmation & email notification